

WHO IS EVAN?

### Nonprofit-Founder | Curator & Artist | Producer & Activist

#### **MY STORY**

Mother from Kansas, father from Argentina, they met in Spain, and settled in Chicago, IL. Product of multi-cultural, bilingual household, urban environment -- identity of "cultural spy" - I'm a fly on the wall in every room I'm in. I take photos, draw & make visual art under an alias, have made music, and love finding innovative & creative paths forward. I am lit up when thinking about novel, impactful solutions for the world.

My photography work is very emblematic of my appreciation of beauty (even the moments we often miss) and my attraction to ideas as drivers of art as opposed to technique. I'm more intuitive than technical. Yet I also am a huge advocate of the accessibility of creative tools.

#### **LINKS**

- <u>IPaintMyMind.org</u> (nonprofit I founded)
- EvanLaRuffa.com (my art + creative solo projects)
- Instagram.com/EvanLaRuffa

## **HALLMARK ACHIEVEMENT - Founder of IPaintMyMind**

Founder & Executive Director of IPaintMyMind (nonprofit arts organization)

#### **GET ART, GIVE BACK**

IPaintMyMind's art services, namely their Shared Walls Rotating Art Subscription for Businesses, funds the FREE and low-cost art programs they provide to public schools, libraries, and youth centers

- 70 FREE ART EXHIBITIONS provided in every Ward in Chicago
- Over 1400 art prints in the IPaintMyMind Permanent Collection
- Clients include Adidas, DocuSign, LinkedIn

#### **OVERVIEW**

My current body of work is a mix of street art, found art, digital art, all conducted via the medium of photography to bring the street to life in new ways, at once cataloguing and imagining a moment that never existed. I focus on texture, grit, contrast, color, light, shadows, and taking photos that lend themselves to beautiful remixes, yielding images that are uncanny, eyecatching and intuitive all at the same time.

My high-quality limited edition giclee fine art prints are produced by Static Medium in Los Angeles, CA. I typically opt for thick, textural, rich, papers, which I feel lend themselves to this body of work. Recent releases were on Canson Aquarelle 310gsm archival cotton rag, a smooth matte finish paper.

#### **MY PROCESS**

I take lots of photos. Photos of textured surfaces, usually facades of Post No Bills walls, which is why I call this body of work 'Post All Bills' - as in, it's all OK, welcome, and part of "the room" as it were. After taking plenty of photos, I edit and fuck with them to turn them into remixed, non-existent moments of my own finding & imagination. As I often like to say, "this moment never existed, but you can have it." My favorite places to shoot are NYC, LA, and Chicago.

#### **ACHIEVEMENTS**

- adidas Originals, Retail Gallery Feature 2019, 2021
- SOLD OUT Limited Edition Fine Art Giclee Print Releases 2021
- IPaintMyMind Permanent Collection, Print Acquisition 2018, 2019, 2021

#### **BEAT THE OFTEN PATH** with ROSS PALMER

https://www.youtube.com/watch?v=CApieV63hyl

THIS EPIC LIFE PODCAST with Kristoffer Carter -

https://www.thisepiclife.com/evan-la-ruffa/

#### **SUPERGIVERS PODCAST**

- https://soundcloud.com/supergivers/supergivers-038-evan-laruffa-how-art-can-transform-communities

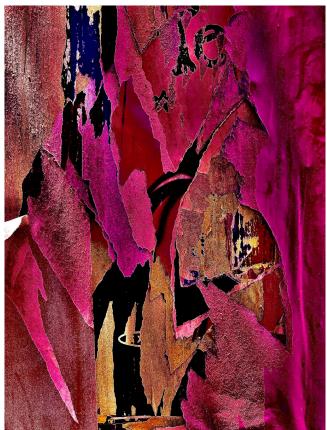
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# **EVAN LA RUFFA**



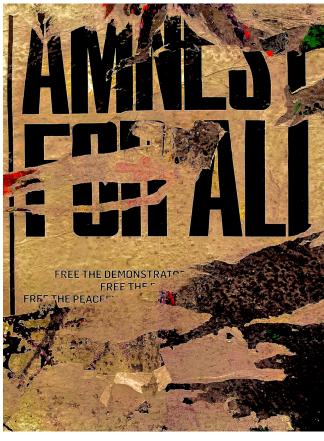










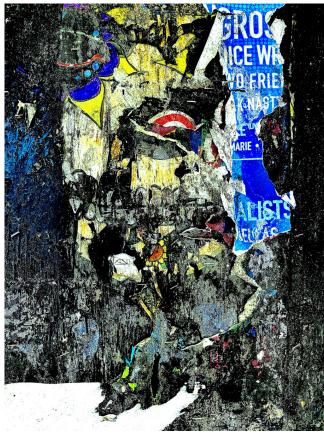


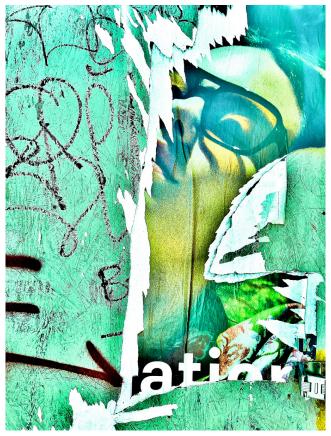












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